

DMA

DEFENSE MEDIA ACTIVITY

VOICE

AUGUST 2017





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You've heard me use the phrase "One Voice," many times, but I'd like to take this opportunity to expand on that theme as to how it relates to the greater DMA family.

While "One Voice" takes on the immediate meaning of making sure we are all speaking of our mission and vision with one consistent message; the roots of "One Voice," are far deeper than just speaking of what we do. "One Voice," is who we are!

The credit for the phrase comes from a former NATO commander, General George Joulwan, who was often heard to say, "One Team, One Fight." On one of his many visits to his U.S. Component, U.S. European Command, he

added the phrase, "One Voice."

DMA is "One Voice," united as a family to be "One Team....joined in, "One Fight." We are DINFOS, Stars and Stripes, DVI, DMO, Headquarters, Support Services, AFN and Tech Services united in one mission. We are bonded together to ensure: 1) we train and sustain DoD with the best public affairs professionals to speak to its internal and external audiences. 2) We support OSD, the COCOM's, DoD departments and agencies and the Service PA teams with the highest quality written and visual storytelling products to ever-changing audiences. 3) We keep our frontline and overseas DoD families in touch with the

country they serve with news and entertainment through AFN and Star and Stripes. 4) We provide the finest secure technology capabilities enabling our clients to directly engage their audiences. 5) We keep our leadership updated on the actions of the fighting force throughout the world in the still and video products we make available to those looking to see more of how DoD serves this great country of ours.

We are "One Team," that is singularly focused on the desire to do and be the best. That means as we serve...we are also committed to grow, innovate and continue achieving quality results. With that mindset and through our united voices; we join together

to make sure we perform as the best team of communicators within DoD.

Everyone within DMA plays a role in making us great at what we do; but the team cannot survive without each member doing their part. I encourage you to continue lending your voice and actions to the team and letting the family hear from you as we make this journey together.

You are the key to DMA's "One Voice," Your voice and inputs are invaluable to us growing together as "One Team for One Fight."

Ray B. Shepherd



"Achieving unity doesn't have to mean that we are all the same. Achieving unity means that we agree to work together, appreciate one another, and respect our differences."

On July 19, DMA held the first military and civilian quarterly awards ceremony. Although this might seem like a relatively small event, the joining of these two programs demonstrates that DMA leadership values the great employees who work within our organization and is committed to building a cohesive civilian/military team.

We are two communities who work side by side every day in an effort to successfully fulfill our mission of "providing media services to inform and engage America's Defense community."

Organizational unity can be achieved when its members understand and care about their organization's goals and when the members care about each other and about their co-workers

contributions to the organization. Achieving unity doesn't have to mean that we are all the same. Achieving unity means that we agree to work together, appreciate one another, and respect our differences. So in reflecting once again on the most recent awards ceremony, we should be proud that we took this step.

Another first that came out of the most recent quarterly awards process is the incorporation of senior noncommissioned officers (NCOs) other than E-9s into the judging process. At the junior-enlisted and NCO levels, senior NCOs representing all components and services came together and judged the packages for selection. Their professionalism and passion ensure we picked the right award winners.

The boards gave the SNCOs the opportunity to see how the process works and how they can improve on the packages for the troops in their components.

Recognizing our people for the impact they have on this great organization is important, but quarterly awards and end-of-tour/service awards are not the only ways to do so. Other ways to reward and recognize others include, but are certainly not limited to, recommending them for a "You've Been Caught Doing Something Awesome" award, letting leadership know what a great job someone is doing, or simply saying thank you or great well done.

Until next time, thank you for all you do to make DMA great.

Preventing Heat Fatalities

Donald Ulrich, Safety Manager

According to the National Safety Council, preventable deaths are highest during this time of year. Poisonings, car crashes, falls, drowning, choking and fires lead as the most common preventable fatality causes and are the highest in July and August.

As we are now in the height of summer and involved in a high number of activities, we try to relax and enjoy vacations and long weekends. Unfortunately, we unknowingly add to our stress by trying to “do it all” right now and without concern for our sanity or well-being.

With increased levels of activity, it is extremely important to stay focused and watch for the warning signs in order to reduce risks and prevent accidents. In each event, please make sure you do not leave yourself, co-workers, friends or family members in the dust. This means employing practical and realistic time management skills, proper planning and ensure adequate equipment – including PPE is on hand.

Beware of the Heat

Your body is in an endlessly struggle to disperse the heat that it produces.

Often, we are unaware of this self-regulating activity until our body becomes subjected to excessive heat. Annually, more than 200 people die from heat-related injuries. Heat-related illnesses can suddenly intensify, leading to disorientation, hallucinations, organ damage and even death.

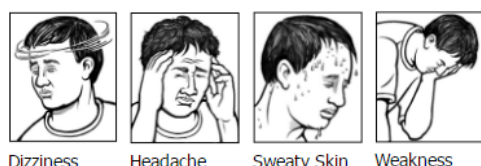
As our historical calendar reminds us, we have had a number of heat waves already this summer and a few more are certain to be on their way. From a recreational or professional viewpoint, the heat will equally affect us all. Prevention is the key and we must ensure we take action to get through the heat wave with minimal issues. Pre-planning is a

must and should include: slowly adjusting to the heat, keeping a watchful eye on others around you, wearing a hat and light-colored clothing, increasing rest times and always having cool water and shade available.

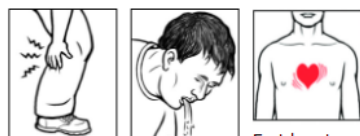
Some may assume that there is no risk if a person is still sweating. Contrary to this belief, a person may be sweating and still have a heat-related injury. Mental changes, such as confusion or irritability are all symptoms that must be regarded as an emergency.

Do the right thing by preparing and planning for the heat!

Heat Exhaustion

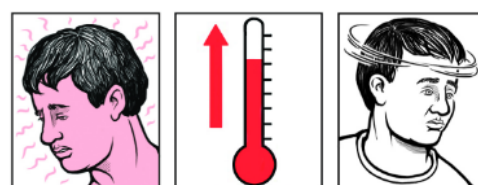


Dizziness Headache Sweaty Skin Weakness



Cramps Nausea, vomiting Fast heart beat

Heat Stroke



Red, hot, dry skin High temperature Confusion



Convulsions Fainting

Government Purchase Card Cut Off Date

GPCs will be turned off August 8. There will be two emergency cards left open in Maryland and California. Two training cards will also be left open. For more info, contact Tiga Merrill at tiga.j.merrill.civ@mail.mil

Staff Sgt. Ben “BenJammin” Burgess

Currently Stationed: AFN Kaiserslautern

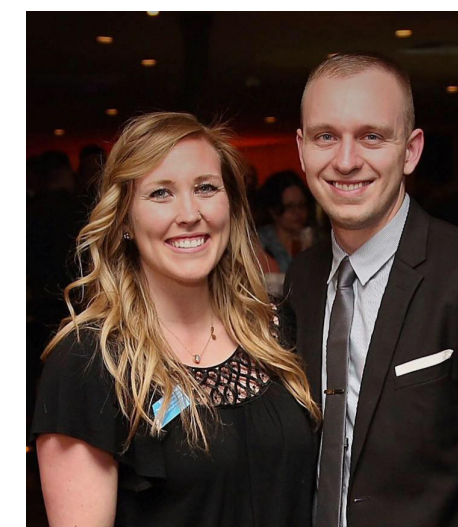
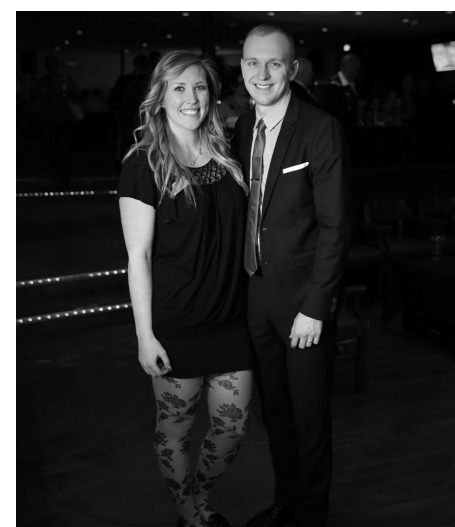
Hometown: Mendocino, California

Time in service: 5 years

Hobbies: Traveling the world

Married: To the most wonderful woman in the world, Erinn Burgess.

Kids: At some point....



“My favorite part of the job is that feeling when you NAIL a ramp walk. My future goals are to see the world, watch DMA/AFN grow and better itself over the years, host the first broadcast from AFN Moon or AFN Mars and to retire from the Air Force.”



Mass Communication Specialist 3rd Class Rebekah David, assigned to American Forces Network Bahrain, conducts a radio interview with Culinary Specialist 2nd Class Michael Colburn, assigned to U.S. Naval Forces Central Command, on his recent American Culinary Federation certification. (U.S. Navy photo by Chief Mass Communication Specialist Sabrina Parker /Released)



Mass Communication Specialist 1st Class Kristopher Regan (right) and Mass Communication Specialist 2nd Class Zachary Shea, assigned to American Forces Network Bahrain, conduct base indoctrination training. (U.S. Navy photo by Mass Communication Specialist 2nd Class Naomi VanDuser/Released)



Chief Mass Communication Specialist Sabrina Parker presents Mass Communication Specialist 2nd Class Zac Shea, operations manager of American Forces Network Bahrain, with his Bachelors of Arts Degree from the State University of New York College at Purchase during morning quarters. (U.S. Navy photo by Mass Communication Specialist 3rd Class Michael Harari/ Released)



Mass Communication Specialist 3rd Class Rebekah David, assigned to American Forces Network Bahrain, takes a photo with the Christian Rap artist, Lecrae during a recent stop at Naval Support Activity Bahrain. (U.S. Navy photo /Released)

Chief Mass Communication Specialist Sabrina Parker, leading chief petty officer of American Forces Network Bahrain, volunteers for the Morale Welfare and Recreation sponsored Vacation Bible School event. (U.S. Navy photo /Released)



Sailors assigned to American Forces Network Bahrain conduct peer reviews during weekly radio training. (U.S. Navy photo by Mass Communication Specialist 1st Class Kristopher Regan / Released)



Mass Communication Specialist 3rd Class Michael Harari (left), assigned to American Forces Network Bahrain, poses with Lt. Cdr. Sam Stephens, the mental health department head at Naval Support Activity Bahrain medical clinic, during a radio interview. (U.S. Navy photo by Mass Communication Specialist 2nd Class Naomi VanDuser/Released)



Sgt 1st Class Wynnfred Hoke, American Forces Network Pacific Camp Humphrey's training noncommissioned officer, teaches basic rifle marksmanship fundamentals to AFN Humphreys personnel in the station's television studio during sergeant's time training. The Soldiers, Airmen and Korean Augmentees to the United States Army are preparing to qualify on their assigned weapon, the AR16A2, at a live fire range at the end of the month. (Courtesy photo)



Tech. Sgt. Jason Kilanski, American Forces Network Kunsan outgoing station manager, Senior Airman Nathan Eckert, Tech. Sgt. Nathan Filip, AFN Kunsan incoming station manager, Lt. Col. Eric Badger, Sgt. 1st Class Antoine Collins and Maj. Robert Hoover pose with the base esprit de corp trophy they won at a ceremony recently. (Courtesy photo)



British Indian Ocean Territory Interior Communications Electrician 1st Class Michael Stauer manages designation letters for personnel assigned to the American Forces Network Diego Garcia. (U.S. Navy photo by Mass Communication Specialist 1st Class Gary L. Johnson III)



British Indian Ocean Territory Mass Communication Specialist 1st Class Sylvia Nealy prepares for a video interview at American Forces Network Diego Garcia. Personnel assigned to AFN Diego Garcia ensure that command information is distributed over live radio broadcasts, video productions and social media outlets. (U.S. Navy photo by Mass Communication Specialist 1st Class Gary L. Johnson III)



British Indian Ocean Territory Mass Communication Specialist 3rd Class Jimmy Ong prepares for the afternoon radio show on FM 99.1 The Eagle at American Forces Network Diego Garcia. (U.S. Navy photo by Mass Communication Specialist 1st Class Gary L. Johnson)



Petty Officer 1st Class Brian Judkins, assigned to AFN Pacific technical services, dons his blouse with the rank of petty officer 1st class for the first time alongside his family during a promotion ceremony held at AFN Pacific headquarters, Yokota Air Base, Japan. (U.S. Navy photo by Mass Communication Specialist 2nd Class Marc Castaneda)



Staff Sgt. Charles Deakins (left), Mariko Frazee (right) and Candance Reese (on leave), were selected for promotion to the rank of technical sergeant this month at Yokota Air Base, Japan. (Courtesy photos)



"The Permanent Change of Station season has arrived for AFN Pacific! Unfortunately, we had to say goodbye to part of our amazing team! Master Sgt. Ezequiel Gomez (left) is headed to Barksdale Air Force Base. Staff Sgt. Zamudio (middle) is headed to England and Chief Master Sgt. Julie Brummund is headed to enjoy the comforts of retirement!"



Corporal Paul Williams was promoted to sergeant by Maj. Gen. Charles Chiarotti recently at Yokota Air Base, Japan. (Courtesy photo)



75th Anniversary Clogs! A listener from The Netherlands hand-painted this gift for Christy “C-Dub” Whitaker, one of the hosts of the Joe Show, the US Army Europe-focused live midday radio show. The listener said she has listened to American Forces Network since she was a teenager and AFN has helped her learn English. The Joe Show airs each weekday from the AFN Europe Bavaria Superstation studios to audiences served by AFN Bavaria, BENELUX, Kaiserslautern, Stuttgart, Vicenza, and Wiesbaden. (Courtesy photos)